

reckner milwaukee



Product Testing, Kitchen & Focus Group Facility

The region's most experienced research facility for home & personal care market research. Providing a fully-equipped commercial test kitchen, HVAC & water-controlled product testing rooms, focus group room and multi-purpose room.

Location

- 10 minutes from Milwaukee's Mitchell Field Airport
- 75 minutes from Chicago's O'Hare International Airport
- Variety of hotels and restaurants to choose from within 10 mile radius

Product Testing Rooms (7)

- Seven identical product evaluations rooms - each 14'6" x 9'6" x 9' (total 1239.75 cu. ft.)
- Hi-tech HVAC and water temperature controls
- Air exchange = 20 turns/hr
- Each room equipped with electrical outlets, sink, mirror, counter, toilet and full size washer & dryer
- All washable surfaces, including ceiling, walls, fixtures and appliances
- Two fluorescent light fixtures per room, operated individually

Focus Group Suite

- Focus group room seating up to 12
- Tiered client viewing room for 15
- Private lounge with CCTV
- Separate client entrance
- Wireless internet and ethernet connections
- DVD recording and audio recording
- Videoconferencing and videostreaming

Full Commercial Kitchen (38'x22')

- Walk-in cooler
- 45 cu.ft. commercial refrigerator
- 45 cu. ft. commercial freezer
- Ice machine
- 16' commercial vent hood
- Four commercial gas ovens
- 20 equal BTU gas burners
- Five residential electric ovens
- Four quick-connect gas connections
- 45-lb 2-basket commercial fryer
- 12 separate 110 circuits
- 3 phase/400 amp electrical service
- Twelve 1100 watt microwaves
- Short cycle commercial dishwasher

Multi-Purpose Room (38'x22')

- Seats up to 30, classroom style
- Totally flexible space
- Classroom level lighting

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commercial
test
kitchen



product
testing
room



focus
group
suite



reception/
staging
area



multi-
purpose
room



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