

## Online Survey Research — Completes Estimate\*

PHYSICIAN SPECIALTY	TOTAL
Allergy/Immunology	175
Anesthesiology/Pain Management	225
Cardiology	400
Dermatology	450
Emergency Medicine	125
Endocrinology	200
FP/GP	1,250
Gastroenterology	300
General Surgery	300
Hematology/Oncology	200
Infectious Disease	125
Internal Medicine	1,250
Nephrology	275
Neurology	450
Nuclear Medicine	100
OB/Gyn	350
Oncology	300
Ophthalmology	400
Orthopedic Surgery	300
Pediatrics	500
Plastic Surgery	300
Psychiatry	600
Pulmonology	150
Radiology	125
Rheumatology	200
Urology	300
Vascular Surgery	50

SPECIALTIES OF NOTE	TOTAL
Bariatric Surgery	175
Cardiothoracic/Thoracic Surgery	150
IM - Cardiac Electrophysiology	75
Interventional Cardiology	125
Retinal Specialists	150

ALLIED HEALTHCARE PROFESSIONALS	TOTAL
General Practice Dentists	500
Dental Hygienists	500
Hospital Pharmacists	400
Oncology RNs	150
Optometrists	500
Retail Pharmacists	550
Veterinarians (small animal)	200

\*30 minutes online, 70% incidence, US market