

CONFIDENCE in our company

An industry leader for over 15 years – excels in successful completion of unique and complex field and data collection projects.

Your link to medical professionals and consumers with ailments.

- More than 300,000 verified US physicians & HCPs
- Maintains one of the most extensive panels of physician specialists and other allied healthcare professionals
- Access to panels of prescreened consumers, on a variety of ailments

Expertise in fielding local, national and global studies with physicians, healthcare professionals and consumers.



COMMITMENT to your project and our partnership

Committed to completing your project on time and within budget.
Committed to excellence in service across methodologies.

QUALITATIVE Recruiting and Scheduling

- Teledepth
- In-person interview
- Focus Groups (online & traditional)
- Online Bulletin Boards

QUANTITATIVE

- Web Surveys
- In-person semi-structured interviews
- Programming/Hosting

COMPETITIVE ADVANTAGE because of our people and our services

Employs empowered professionals.

- Project managers
- Sample/panel managers
- Recruiters

A leader in recruiting/scheduling services.

- Expertise in recruiting difficult-to-find respondents and special audiences (MCOs, KOLs)
- Client list matching against panels to ensure national representation and diversified mix of target audiences
- Concept website programming, hosting and execution
- Participation and performance tracking
- Online Bulletin Board recruiting
- Ethnographic and Immersion recruiting
- Pre-Questionnaire implementation
- Flexible, proactive, and trained to problem solve

Operates the highest rated facility in Philadelphia and is a First Choice Facility (FCF) Partner

- Locations include Atlanta, Boston, Chicago, Dallas, Los Angeles, New York, Philadelphia, San Francisco, Seattle, St. Louis and Tampa
- FCF locations are professionally managed and owner-operated

Reckner's Qualitative Expertise

Sample Management



List Matching



Multi-Modal Recruiting



Interview Scheduling



Honorarium Handling



Pre Questionnaire & Concept Site Programming