

Online Survey Research — Completes Estimate*

PHYSICIAN SPECIALTY	TOTAL
Allergy/Immunology	150
Anesthesiology/Pain Management	75
Cardiology	400
Dermatology	400
Emergency Medicine	125
Endocrinology	200
FP/GP	1,000
Gastroenterology	300
General Surgery	200
Hematology/Oncology	150
Infectious Disease	100
Internal Medicine	1,000
Nephrology	175
Neurology	400
Nuclear Medicine	100
OB/Gyn	350
Oncology	150
Ophthalmology	400
Orthopedic Surgery	250
Pediatrics	500
Plastic Surgery	250
Psychiatry	600
Pulmonology	150
Radiology	125
Rheumatology	175
Urology	150
Vascular Surgery	50

SPECIALTIES OF NOTE	TOTAL
Bariatric Surgery	150
Cardiothoracic/Thoracic Surgery	50
IM - Cardiac Electrophysiology	75
Interventional Cardiology	100
Retinal Specialists	150

ALLIED HEALTHCARE PROFESSIONALS	TOTAL
General Practice Dentists	500
Hospital Pharmacists	100
Oncology RNs	100
Optometrists	300
Retail Pharmacists	500
Veterinarians (small animal)	200

*30 minutes online, 70% incidence, US market